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Mount Kisco guitarist's music travels to Turin

By SEAN GORMAN

THE JOURNAL NEWS

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Gene Moore isn't in Turin, Italy for the winter Olympics, but his music is still being performed there on the world stage.

Moore, a Mount Kisco-based guitarist, is one of about 60 musicians whose pre-recorded performances are being shown at the Olympics. The Magnetic Poets — a group that blends music, laser lights and video feeds of musicians playing — are performing every night at the Olympics.

While the Magnetic Poets play, images and sound from artists — including Moore — are shown on large video screens and on buildings at Piazza Solferino, which is located in the heart of Turin's historic district near the Piazza Castello, where the Olympic medal ceremonies are held.

"In the spirit of the Olympics and the world, they thought 'Wouldn't it be cool if we could make this an open casting call to artists from all over the world to submit a video clip of themselves doing a performance?' " says Moore, 45. "This is the kind of thing that every artist dreams of, every unknown artist, I should say ... I don't have a record label. I'm not a major artist."

The performances, sponsored by General Electric, are part of an overall multimedia event called One Olympic.

Moore found out about the One Olympic from a friend a few weeks ago. He did some Internet research about the multimedia performances and then he took his family's Camcorder, recording a roughly 30-second clip of him playing electric guitar at in his home studio in Mount Kisco.

He submitted the video and two weeks ago, Moore learned he had been selected to play in the performances.

"His playing was filled with both sincerity and passion," Christopher Hedge, the leader of the Magnetic Poets, says in a telephone interview from Italy. "He should be in front of the entire world playing."

Hedge says he expects Moore's performance to be shown over a couple of days.

Moore started playing guitar when he was 8. In 1986, he sang the lyrics to "Go Giants Go" — the New York Giant's Super Bowl victory song. Fifteen years later in 2001, he composed and performed the U.S. Soccer Federation's stadium chant.

A Web designer and editor, Moore is trying to make singing and songwriting his full-time occupation. Last year, Moore released a self-produced album, called "I Give Up." His Web site — www.genemooremusic.com — describes his musical style as "adult alternative" and likens him to famous vocalists John Maher, David Gray and Sting.

Moore says he hopes the Olympic exposure will help boost sales of his album.

For more information about Gene Moore's music

www.genemooremusic.com

To view Moore's performance that will be played during the Olympics

www.oneolympic.com/files/9/39/GeneMoore-Fminor-96bpm.mov.

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"When something like this comes along, all of a sudden opportunities open up," Moore says.

Moore, who has also played at Borders in Mount Kisco, is also set to perform on March 11 at Bellizzi, a Mount Kisco restaurant that is launching a late-night music series. Natalie Macri, the controller at Bellizzi and one of Moore's friends, was pleased he's getting to play virtually at the Olympics.

"He's an amazing person and an amazing musician," Macri says. "I think for him to be able to have that kind of exposure ... is a great opportunity."

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